



सत्यमेव जयते



M  F P I

## World Food India 2017

03-05 November 2017, New Delhi

### **FOCUS COUNTRY PROPOSAL**

We invite Government of (**NAME OF THE Country**), to participate as Focus Country at WORLD FOOD INDIA 2017.

#### **OPPORTUNITY:**

- 200 sqm exhibition space (Raw Space)
- Industry delegation (of at least 20+ industry leaders) along with official delegation.
- Opportunity to include Country - Food processing promotional material in Delegate Kit (to be provided in time)

#### **BENEFITS:**

Delegation to attend the Inauguration

Logo\* visibility :

- Wings of the backdrop
- Thank you Partner at various locations in Vigyan Bhawan
- Event Website
- Event specific Publications
- Visitor Admit Cards
- Media Campaign

In exhibition ground :

- Flags & buntings (10 nos)
- Branding on Exhibition Hoardings onsite

#### **OTHER PRIVILEGES**

- Special reserved VIP Seating during Inaugural & Valedictory Sessions
- 15 Complimentary delegate registrations
- Invites to any Special Event programmes
- Full page color advertisement\* in Event Directory
- Linking of country website with Event website

#### **COUNTRY SEMINAR**

The Following arrangement shall be provided:

1. Hall
2. Audio Visuals
3. Tea/Coffee and light snacks

**INVESTMENT FOR BIENG PARTNER STATE -**

**USD 75,000 plus applicable taxes.**

\*to be provided by the partner.

**EVENT PARTNER:**



**Confederation of Indian Industry**