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## World Food India 2017

03-05 November 2017, New Delhi

### **FOCUS STATE PROPOSAL**

We invite Government of **(NAME OF THE STATE)**, to participate as Focus state at WORLD FOOD INDIA 2017

#### **OPPORTUNITY:**

200 sqm exhibition space (Raw Space)

State Delegation With Chief Secretary/ Principal Secretary

Opportunity to include State- Food processing promotional material in Delegate Kit (to be provided in time)

#### **BENEFITS:**

Logo\* visibility :

- Event backdrop
- Thank you Partner at various locations in Vigyan Bhawan
- Event Website
- Event specific Publications
- Visitor Admit Cards
- Media Campaign
- In all major event hoardings in the city

In exhibition ground :

- Hoardings

#### **OTHER PRIVILEGES:**

- Special reserved VIP Seating during Inaugural & Valedictory Sessions
- 10 Complimentary delegate registrations
- Invites to any Special Event programmes
- Linking of state website with Event website
- Opportunity to place the promotional material\* during one of the seminars.
- Speaker Opportunity in one of the sectoral seminars

\*to be provided by the partner.

#### **INVESTMENT FOR BIENG FOCUS STATE -**

**INR 15 Lac** plus applicable taxes.

**EVENT PARTNER:**



**Confederation of Indian Industry**