



सत्यमेव जयते



M  F P I

World Food India 2017

03-05 November 2017, New Delhi

PARTNER COUNTRY PROPOSAL

We invite Government of (NAME OF THE Country), to participate as Partner Country at WORLD FOOD INDIA 2017.

OPPORTUNITY:

- 500 sqm exhibition space (Raw Space)
- Ministerial delegation (led by Minister) along with a strong Industry delegation (of around 30 + industry leaders)
- Opportunity to include Country - Food processing promotional material in Delegate Kit (to be provided in time)

BENEFITS:

Head of delegation (Minister) to share the dais in the Inauguration.

Logo* visibility :

- Event backdrop
- Thank you Partner at various locations in Vigyan Bhawan
- Event Website
- Event specific Publications
- Visitor Admit Cards
- Media Campaign
- In all major event hoardings in the city

In exhibition ground :

- Flags & buntings (15 nos)
- Branding on Exhibition Hoardings onsite

OTHER PRIVILEGES

- Special reserved VIP Seating during Inaugural & Valedictory Sessions
- 30 Complimentary delegate registrations
- Invites to any Special Event programs
- Full page color advertisement* in Event Directory
- Linking of country website with Event website

COUNTRY SEMINAR

The Following arrangement shall be provided:

1. Hall
2. Audio Visuals
3. Tea/Coffee and light snacks

INVESTMENT FOR BIENG PARTNER STATE -

USD 125,000 plus applicable taxes.

*to be provided by the partner.

EVENT PARTNER:



Confederation of Indian Industry